

Choosing Your Membership Site-Type

**FIRST QUESTION:
What will I charge for
and what will I give away
for free?**

Option 1: Free-To-Premium Site



<http://www.MarketinSherpa.com>

MY ADVICE:
**Give one really cool
thing away for free...**
(But don't give away the farm!)

Option 2: Members Only Site

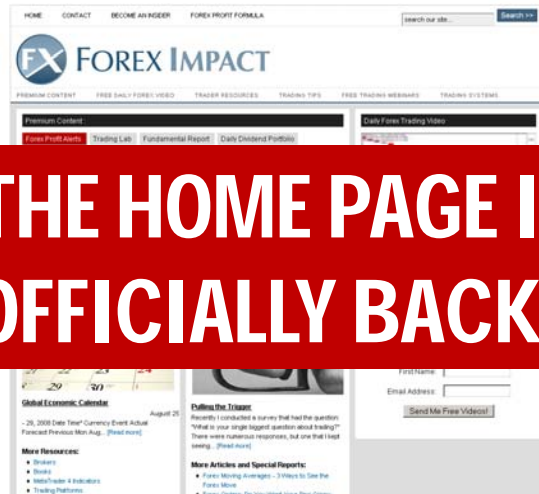


<http://www.TotalAccessClub.com/access/>

FINAL WORD:

Good for truly premium sites or if continuity is an add-on rather than focus of your business.

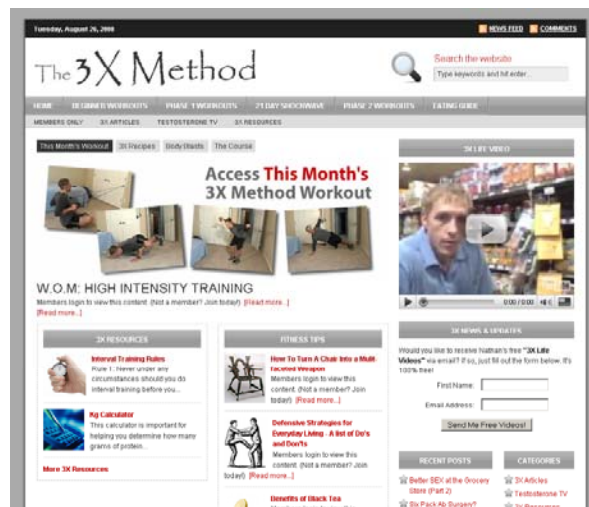
Option 3: Hybrid Premium Site



**THE HOME PAGE IS
OFFICIALLY BACK!!**

<http://www.ForexImpact.com>

Example: Hybrid Premium Site



<http://www.3XMethod.com>

FINAL WORD:

**Good if continuity is
the focus of your
business.**

ACTION ITEM:

**Choose the site-type that
best matches your
continuity offer.**